

# CATALYST FOR BUSINESS GROWTH CONVENER OF LEADERS CHAMPION FOR A STRONGER COMMUNITY



The Premier Business Organization in the San Fernando Valley



**BUSINESS &  
WORKFORCE  
DEVELOPMENT**



**ADVOCACY**



**COMMUNITY  
DEVELOPMENT**



**NETWORKING  
& EVENTS**



**HOSPITALITY  
& TOURISM**



**GREATER SAN FERNANDO VALLEY  
CHAMBER OF COMMERCE**



# GROWING SAN FERNANDO VALLEY BUSINESSES FOR OVER 110 YEARS

Since our beginning in 1911, the San Fernando Valley business community has helped create one of the nation's best places to live, work, play, and shop.

The Greater San Fernando Valley Chamber is the region's leading business organization bringing area businesses and civic leaders together to promote growth and create opportunities. Through service to a broad, diverse membership base, the Chamber steadfastly serves as the voice of business and a champion of growth.

Our members represent over 50,000 employees. By bringing a wide and varied spectrum of companies and leaders to the table, we build community and find commonalities among us all.

We advocate for regional development, business-friendly public policies, and economic prosperity. Our goal is to help businesses grow and be successful, thereby creating good jobs, driving a thriving community, and stimulating the economy. Our robust benefits program consists of advocacy programs, educational events, signature programs, networking opportunities, member savings, and marketing tools.

Our membership team can create experiences designed to achieve your unique goals. We'll work with you to develop your membership package and customize a strategic engagement plan to increase your visibility and footprint throughout our region.



CELEBRATING  
**110 YEARS**

SERVING **37**  
COMMUNITIES

**1.9 MILLION**  
RESIDENTS

**50,000 JOBS**  
REPRESENTED

**\$85 BILLION**  
GROSS DOMESTIC PRODUCT



## Business & Workforce Development

Our programs are aimed specifically at business retention and expansion and workforce development, and the projects we work on have ramifications across multiple economic development disciplines. We also work with economic development partners in specific areas of business attraction, business start-ups and infrastructure creation that stimulates economic development.



## Advocacy

When government policy is being shaped on crucial issues for the business community, you want to have a seat at the table and an experienced advocate on your side. As the leading voice of business in the region, the Chamber works to create and sustain a favorable business environment where all companies can grow and prosper. We maximize our effectiveness by leading, convening, and collaborating with stakeholders to form solid partnerships and coalitions and use member-driven advocacy campaigns to mobilize the business community when quick action is needed.



## Community Development

All of the Chamber's programs are focused on making the San Fernando Valley a vibrant place to live, work, and visit. From developing the next generation of civic and business leaders to fostering equitable economic outcomes, the Chamber engages with a broad network of stakeholders to enhance the quality of community life in the region.



## Networking and Events

The Chamber provides members with invaluable opportunities to build and grow their professional network by holding over 50 quality events every year. Whether in person or virtual, these functions facilitate the development of business relationships through networking events that are equally enjoyable and rewarding.



## Hospitality and Tourism

We work to promote the San Fernando Valley year-round to increase visitation to our lodging partners, retailers, restaurants, and activity providers which positively impacts other professional service providers in our area. With the region soon to be the hub for several mega-events, including Super Bowl LVI, the World Cup, and the 2028 Olympics, we are actively working to connect businesses with opportunities to compete for event contracts.



## PREMIER INVESTORS

The Greater San Fernando Valley Chamber shapes the future of commerce as the convener, voice, and advocate of our business community. Our Premier Investors, the most influential leaders, actively contribute to our vision for a competitive region where all businesses and all people can thrive.

Be a champion of our vision. Join the below companies as a Premier Investor.

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### PLATINUM



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### GOLD



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### SILVER



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### BRONZE

A silhouette of palm trees and hills in a dark blue color, spanning the width of the page.

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# GREATER SAN FERNANDO VALLEY CHAMBER OF COMMERCE

## MEMBERSHIP BENEFITS

		VISIONARY PARTNER	POWER PARTNER	BUSINESS LEADER	MEMBER
CORE MEMBER BENEFITS	Representation & business assistance at local, state, and federal levels	✓	✓	✓	✓
	Membership Profile on Website	✓	✓	✓	✓
	Access to business development & networking events	✓	✓	✓	✓
	Access to Educational Seminars & Workshops	✓	✓	✓	✓
	Access to Business Information & Assistance Resources	✓	✓	✓	✓
	Subscription to digital magazine and eNewsletter	✓	✓	✓	✓
	Access to affinity partner discounts & rebates	✓	✓	✓	✓
	Access to Chamber referrals and referral network	✓	✓	✓	✓
MARKETING & BUSINESS DEVELOPMENT	Business Category listing on website	✓			
	Promote events, news and deals on #SFVOpenForBusiness page	✓	✓	✓	✓
	New & Renewing membership promotion	✓	✓	✓	✓
	Digital membership plaque	✓	✓	✓	✓
	Host a Ribbon Cuttings & Anniversary Celebrations	✓	✓	✓	*
	Box or Banner ad in eNewsletter	✓	✓	✓	✓
DISCOUNTS & SAVINGS	Discounted Member Pricing at Chamber Events	✓			
	Discounted Advertising	✓	✓	✓	✓
	Affinity partner discounts & rebates	✓	✓	✓	✓
	Certificates of Origin	✓	✓	✓	
	Discounted use of the Chamber's meeting room	✓	✓	✓	
ADDED BENEFITS	Chamber Marketing Credits	\$600	\$350	\$250	
	Add additional locations for \$200 each	✓	✓	✓	✓
	Complimentary ticket to (SOV, Capitol Conversations, Inaugural Ball)	✓	✓		
	Banner Ad on Chamber website - 3 months	✓	✓		
	Enhanced Chamber advocacy support for legislative matters/Potential Representation at Planning Commission, City Council and/or Regional/State Level	✓	✓		
	Opportunity for a Presentation to the Chamber Board	✓	✓		
	Opportunity to address the audience at events	✓			
	Additional locations at no charge	✓			

\$1500

\$1250

\$985

Member (1-10)  
\$360

Premium (1-50)  
\$510  
+ 1 additional  
listing & box ad

Corporate (1-200)  
\$685  
+1 listing  
& 2 month  
banner ad

### CHAMBER MARKETING CREDITS

Advertorial in one Weekly eNewsletter	\$100/issue
Banner Ad on eNewsletter	\$100/issue
Box Ad on eNewsletter	\$50/issue
Banner Ad on website home page or calendar	\$100/month
Logo placement on 60-Second eSurvey	\$50/survey
eBlasts	\$50 each
Mailing Labels	\$75
Hot Sheet Ads	\$20/month
Table Top Display at Network Breakfast	\$20/each

\* Ribbon cutting service available  
for Premium through Visionary members



# GREATER SAN FERNANDO VALLEY CHAMBER OF COMMERCE CHAMBER INVESTOR PROGRAM

**BUSINESS INFORMATION.** This information will be used to build your profile in the Chamber Directory. If you do not want to have some item displayed, leave that line blank here.

**Company:** \_\_\_\_\_

**Physical Address:** \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Web Address: \_\_\_\_\_

Email Address: \_\_\_\_\_

Number of Employees: Full Time: \_\_\_\_\_ Part Time: \_\_\_\_\_

Business Description: \_\_\_\_\_

**Mailing Address (if different).** This information will be used to send membership related information. This address will not be published.

Physical Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Web Address: \_\_\_\_\_

**CONTACT INFORMATION.** Please provide contact information for at least one individual associated with your business. If billings should be sent to a separate individual, please indicate that here. If you wish to add additional individuals to the Chamber database, please provide their information on a separate sheet.

## Primary Contact

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Billing Contact (if different than Primary)

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## Who will manage your Chamber listing? (if different than Primary)

Name \_\_\_\_\_

Title \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

## INVESTMENT SELECTION

- ☐ Visionary (\$1500)
- ☐ Power Partner (\$1250)
- ☐ Business Leader (\$985)
- ☐ Corporate (\$685)
- ☐ Premium (\$510)
- ☐ Member (\$360)

Referred by: \_\_\_\_\_

## PAYMENT INFORMATION

Membership/Investment Fees: \_\_\_\_\_

New member processing fee: \$40

Total Investment Due: \_\_\_\_\_

\_\_\_\_\_ Check enclosed

\_\_\_\_\_ Bill Credit Card

Card #: \_\_\_\_\_ CVC: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Billing ZIP: \_\_\_\_\_

Signature: \_\_\_\_\_